



NEWS RELEASE

USDA FOREST SERVICE • FOREST PRODUCTS LABORATORY

One Gifford Pinchot Drive • Madison, WI 53726-2398 • Web site: www.fpl.fs.fed.us

FOR IMMEDIATE RELEASE

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Contact: George Couch, (608) 231-9295

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TO: Calendar of Coming Events

WHAT: Midwest Premier of *The Greatest Good* — a candid, 2-hour documentary tracing the 100-year history of the U.S. Forest Service and the effort to find a balance among conservation, preservation and utilization, including the roles of leaders such as Aldo Leopold in defining the agency's evolving mission. Narrated by Charles Osgood.

WHEN: Friday, March 4, 2005, 6:30 p.m.–9 p.m.

WHERE: Al. Ringling Theatre
136 Fourth Avenue
Baraboo, Wis.

ADMISSION: Free

WHY: Kickoff event of the annual Aldo Leopold Weekend

FOR MORE INFO: Aldo Leopold Foundation: (608)355-0279 or mail@aldoleopold.org
or U.S. Forest Service, Forest Products Laboratory: (608)231-9200 or
mailroom_forest_products_laboratory@fs.fed.us

BACKGROUND:

- "The Greatest Good," a 2-hour documentary movie, uses rarely seen footage and photos, new breathtaking landscape photography and dozens of interviews to tell the compelling story of the American land and the struggle to conserve disappearing natural resources while maximizing the social benefit from those resources.
- Trailer for the film can be viewed at: <http://www.fs.fed.us/greatestgood/links.shtml>
- Expected guests, who also appear in the film, include Nina Leopold Bradley (daughter of Aldo), Mike Dombeck (former Chief of the U.S. Forest Service), and Curt Meine (Leopold biographer). Other expected attendees include Sally Collins, Associate Chief of the U.S. Forest Service.
- In continuous operation since being built in 1915, the historic Al. Ringling Theatre in downtown Baraboo is considered a masterpiece of ornate European architecture.
- Sponsors: Al. Ringling Theatre, UW Baraboo/Sauk County, Larson Automotive, Wegner Consulting, USDA Forest Service.

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